

# NEWCOMER WOMEN'S ENTREPRENEURSHIP

## CALENDAR

Winter 2023

**JANUARY 18 - 6PM - 7:30PM**

### **WORKSHOP: What's the plan? Business Roadmap**

Learn how to start writing your business plan identifying the first steps, challenges, and opportunities to start your own business.

**MARCH 1 - 6PM - 7:30PM**

### **WORKSHOP: Learning to Manage Business Finances**

Learn to separate business finances from personal finances, learning how to do bookkeeping and invoices and entrepreneurial tools for finances.

**FEBRUARY 1 - 6PM - 7:30PM**

### **WORKSHOP: Creating the Branding & Logo for your Business**

Learn how to turn your business into a successful brand. How to communicate with your target. How to use Canva to develop your brand.

**MARCH 15 - 6PM - 7:30PM**

### **WORKSHOP: Networking Session - English for Business**

Learn the best ways to network and find new opportunities for your business. Get confident with your sales pitch and practice for the business launch event.

**FEBRUARY 15 - 6PM - 7:30PM**

### **WORKSHOP: Digital Presence/Social Media for Small Business**

Learn how to create your digital presence, best online platforms for small businesses, and how can social media benefit your small business.

**MARCH 25 - TBD**

### **EVENT: Annual Newcomer Women's Business Launch Event**

With the completion of the program, NWEF hosts an event celebration for the entrepreneurs who will be ready to launch their business on that day with networking & exhibition opportunities!

## **REGISTRATION REQUIRED**

Scan QR code or contact us:

email: [newcomerentrepreneurship@cdcd.org](mailto:newcomerentrepreneurship@cdcd.org)

phone number: 905-686-2661 x137



[CLICK HERE TO REGISTER TODAY](#)

